

# TO HAVE & TO HOLD

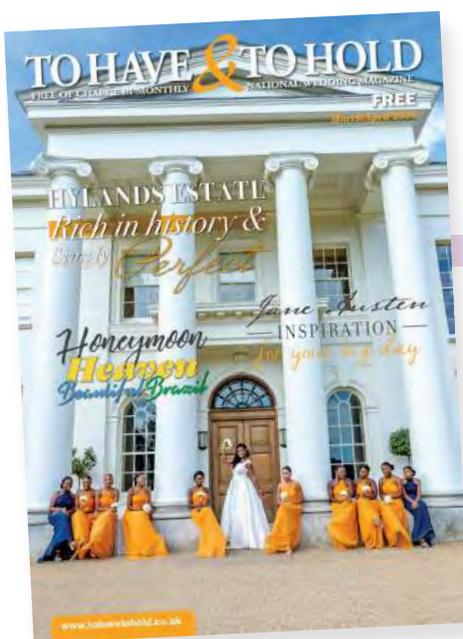
FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

## Free of charge

To Have & To Hold is a free of charge, business to consumer, bi-monthly bridal magazine. Each issue of the publication is distributed to thousands of future brides, wedding industry professionals and leading sector wedding shows.

## High quality

To Have & To Hold includes high quality, must-read editorial, with unique advice and step by step process articles. A focus on popular content, targeted sections and special bi-monthly features provide a clear direction and reader-friendly vision throughout every issue.



## Widely distributed

The publication includes the latest industry news and acts as an invaluable source of quality bridal information. To Have & To Hold is widely distributed throughout the country. The bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience.

Telephone: 01702 559124



# Key Statistics

- 45,000 copies per issue
- Free of charge bi-monthly national wedding magazine
- Widely distributed throughout the country via an ABC accredited distributor
- Featured at leading industry wedding shows and bridal exhibitions
- Available free of charge to our independent subscriber list
- Available at major retailers including Sainsburys, Tesco, Asda and Morrison
- To Have & To Hold is now distributed into the Media Stands at major airports across the UK
- Cutting edge editorial features including the latest news and wedding sector developments
- Regular bridal competitions from leading wedding suppliers

Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise

- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website



# Features

- Bridal Trends and Latest Themes
- Featured Venues
- Wedding Destinations throughout the UK
- On Trend Wedding Photography
- Real Life Brides
- Hair and Beauty
- Flowers and Foliage
- Wedding Day Transportation
- Honeymoon Destinations

[www.tohavetohold.co.uk](http://www.tohavetohold.co.uk)



# Advertising Rates

## Advertisement Size

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Full Page	£1200	£1100	£900
Half Page	£600	£550	£500
Quarter Page	£350	£300	£250

## Premium Positions

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Double Page Spread	£650	£550	£450
Back Cover	£700	£550	£500
Inside Front Cover Double Page Spread	£800	£700	£600

# Size and Specification

Advertisement Size	Actual Size (width x height)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	-
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	-

We also provide an advertisement design service. Please contact us to discuss this option in further detail.

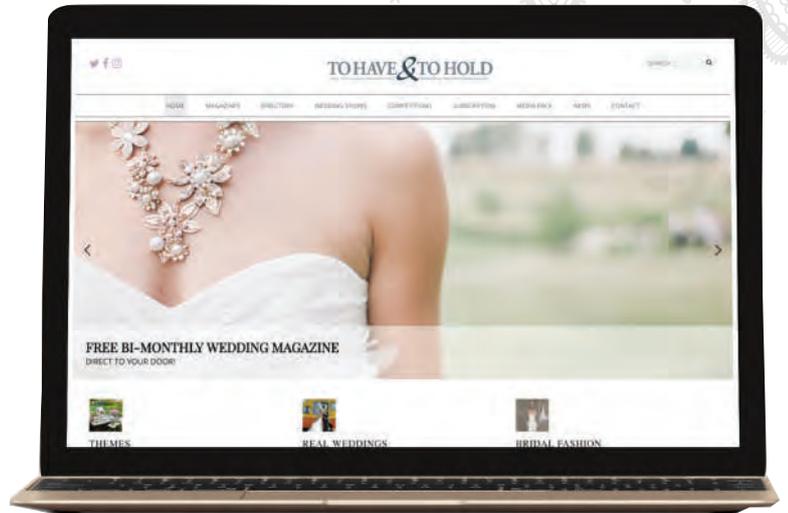
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# Online Exposure

To Have & To Hold is also available in a digital reader friendly format online. The website gives readers the chance to browse quality online content. Readers can use the sign-up form to subscribe to the monthly print publication. Premium advertisers are offered the opportunity to be featured on a rotation basis, in prime positions on the website homepage.

Promote your company online from just £50 per month.



## Copy deadline dates

### Edition

- January / February 2022
- March / April 2022
- May / June 2022
- July / August 2022
- September / October 2022
- November / December 2022

### Copy Deadline

- 10th December 2021
- 14th February 2022
- 15th April 2022
- 15th June 2022
- 12th August 2022
- 14th October 2022



## Contact Details

Feel free to get in touch with us through email.  
Or call us on 01702 559 124

### Sales Contact

katie@tohavetohold.co.uk

### Production Enquiries

nicola@tohavetohold.co.uk

### Artwork Design

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www.tohavetohold.co.uk

